

### Certificate on Key Performance Indicators

To,  
The Lead Manager  
Interactive Financial Services Limited,  
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Manekbag, Ahmedabad – 380015  
Gujarat, India.  
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E-mail: mbd@ifinservices.in  
Website: [www.ifinservices.in](http://www.ifinservices.in)

And

To  
The Board of Directors,  
Shreeji Global FMCG Limited  
1205 –The Spire, Nr Ayodhya Chowk,  
150ft Ring Road,  
Rajkot – 360006

### Subject: Proposed Initial Public Issue of Shreeji Global FMCG Limited on NSE SME Platform.

We, S C S S K & Associates, Chartered Accountants, have received a request from the Company to certify the Key Performance Indicators (KPI's) (as defined in the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended) of the Company.

Accordingly, based on the review of the relevant records and documents of the Company, we hereby certify that the following KPI's as on 31<sup>st</sup> December, 2024 and for the period ended March 31<sup>st</sup>, 2024, March 31<sup>st</sup>, 2023, & March 31<sup>st</sup>, 2022:

### *Financial KPI of the Company*

(Rs 'in Lakhs)

| Particulars                                   | December 31,<br>2024 | March 31, 2024 | March 31, 2023 | March 31,<br>2022 |
|-----------------------------------------------|----------------------|----------------|----------------|-------------------|
| Revenue from operations <sup>(1)</sup>        | 47,548.447           | 58,822.560     | 46,728.561     | 25,781.910        |
| Total Income <sup>(2)</sup>                   | 47,626.917           | 58,899.470     | 46,869.294     | 25,809.730        |
| EBITDA <sup>(3)</sup>                         | 1,358.223            | 1,091.580      | 400.295        | 258.623           |
| EBITDA (%) Margin <sup>(4)</sup>              | 2.86                 | 1.86           | 0.86           | 1.00              |
| Profit after Tax <sup>(5)</sup>               | 807.17               | 547.29         | 205.22         | 113.04            |
| Current Ratio <sup>(6)</sup>                  | 1.38                 | 1.16           | 1.12           | 1.18              |
| Debt Equity Ratio <sup>(7)</sup>              | 1.18                 | 1.47           | 2.13           | 1.97              |
| Debt Service Coverage Ratio <sup>(8)</sup>    | 3.68                 | 2.69           | 2.27           | 1.64              |
| Return on Capital Employed (%) <sup>(9)</sup> | 23.00                | 23.82          | 11.93          | 12.65             |
| Net profit Ratio (%) <sup>(10)</sup>          | 1.70                 | 0.93           | 0.44           | 0.44              |
| Return on Equity (%) <sup>(11)</sup>          | 42.20                | 41.66          | 31.31          | 28.31             |

#### Notes:

- (1) Revenue from operations is calculated as the sum of revenue from sale.
- (2) Total income is calculated as the sum of revenue from operations and other income for the period/year.
- (3) Operating EBITDA refers to earnings before interest, taxes, depreciation, amortisation, gain or loss from discontinued operations and exceptional items.
- (4) Operating EBITDA Margin refers to EBITDA during a given period as a percentage of Total income during that period.
- (5) Profit / (loss) for the period/ year is calculated as Total Income less Total Expenses plus Share of (loss) from joint ventures (Net of tax) less Total Tax expenses for the period/ year.
- (6) Current Ratio is a liquidity ratio that measures our ability to pay short-term obligations (those which are due within one year) and is calculated by dividing the current assets by current liabilities.
- (7) Debt to equity ratio is calculated by dividing the debt (i.e., borrowings (current and non-current) and current maturities of long-term borrowings) by total equity (which includes issued capital and all other equity reserves).
- (8) Debt Service Coverage Ratio is calculated by dividing the sum of Profit after Tax and interest amount by sum of the repayment of loan and interest.
- (9) RoCE (Return on Capital Employed) (%) is calculated as profit before tax plus finance costs divided by total equity plus Reserves & Surplus.
- (10) Net Profit Ratio/Margin quantifies our efficiency in generating profits from our revenue and is calculated by dividing our net profit after taxes by our total revenue.
- (11) Return on equity (RoE) is equal to profit for the year divided by the total equity during that period and is expressed as a percentage.





# SCSSK & ASSOCIATES

CHARTERED ACCOUNTANTS

BRANCHES : Ahmedabad | Morbi | Jamnagar | Junagadh

This certificate is for your information and for inclusion (in part or full) in the Draft Red Herring Prospectus, Red Herring Prospectus and prospectus, to be issued by the Company in relation to the Issue and filed with the Securities and Exchange Board of India, the National Stock Exchange of India and the Registrar of Companies, as may be required.

For SCSSK & Associates

Chartered Accountants

ICAI Firm Reg. No.: 134606W



Name: CA. Punit M. Sodha

Membership No.: 120932

Partner

Place : Rajkot

Date : 10/05/2025

UDIN : 25120932BMHGEG6762